

Reach Investor Community Leaders and Influencers

Investor Village is one of the most active, loyal and engaged investor communities in North America.

Every day our platform connects **tens of thousands of seasoned market participants**, including doctors, lawyers, CPAs, money managers, business owners, and C-Suite executives.

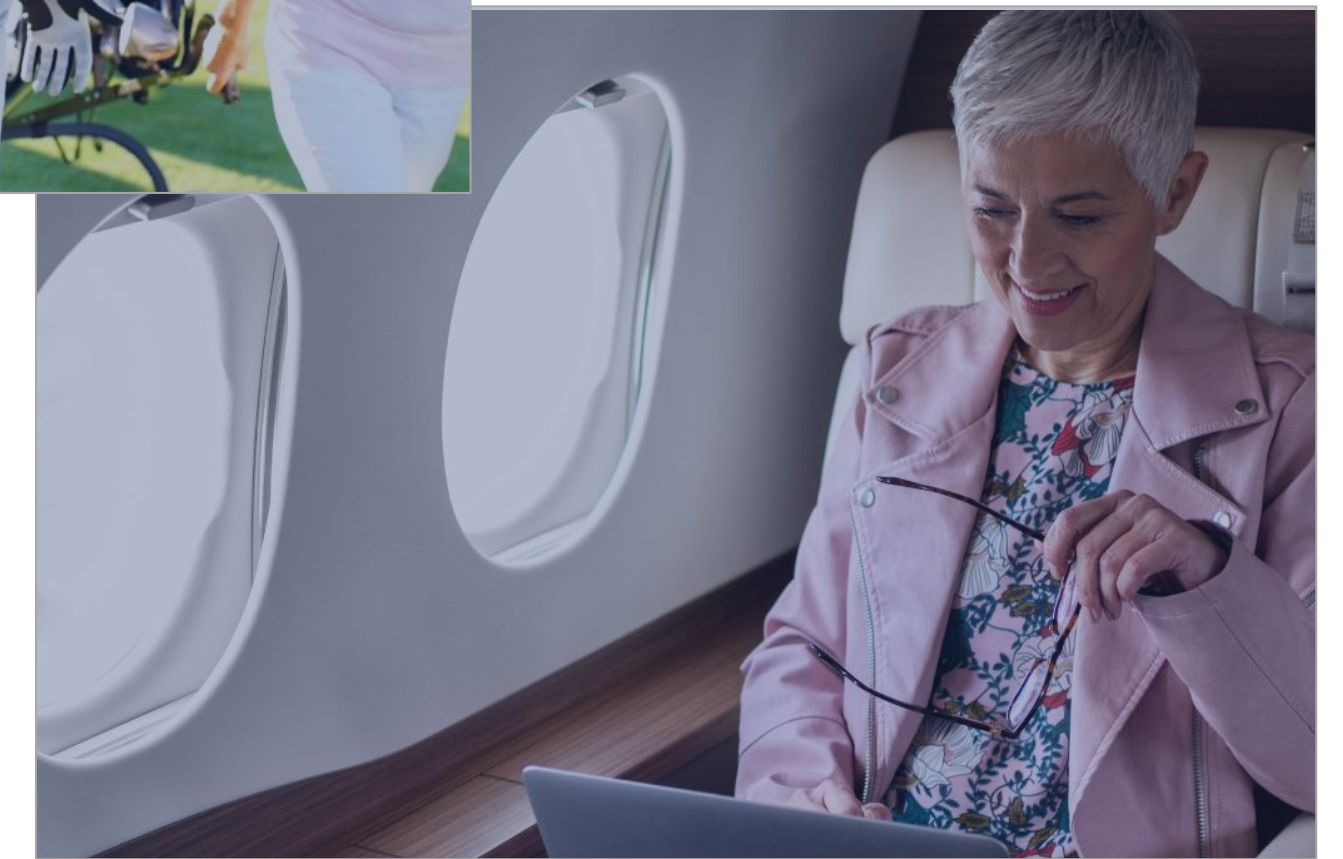
With extremely strong usage metrics, including 13+ pages per session and 10 minutes + average session duration, **our high-end demographic makes Investor Village the perfect audience for the promotion of your premium product and brand.**

Contact: advertising@investorvillage.com



The Investor Village Audience

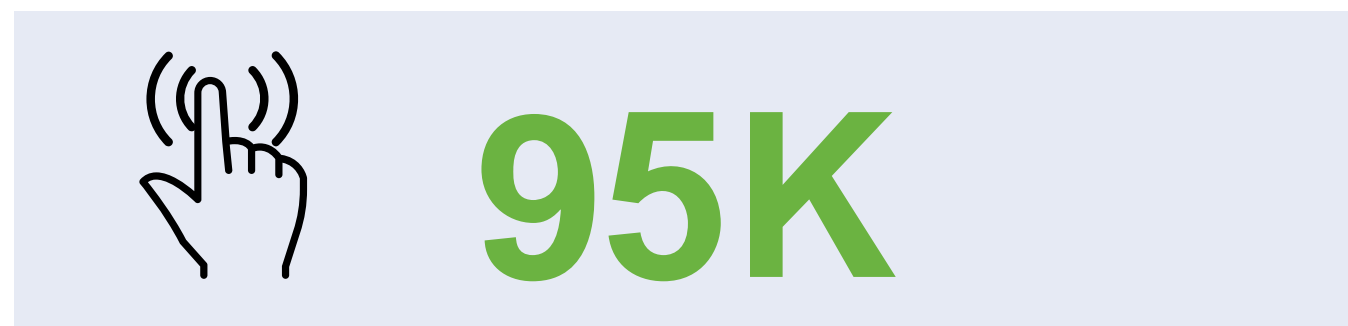
- High Net Worth
- Investment Community Leaders & Influencers
- Focused on Fitness & Healthy Living
- Avid News Readers
- Political Enthusiasts
- Business & Leisure Travelers
- High End Hobbyists & Collectors



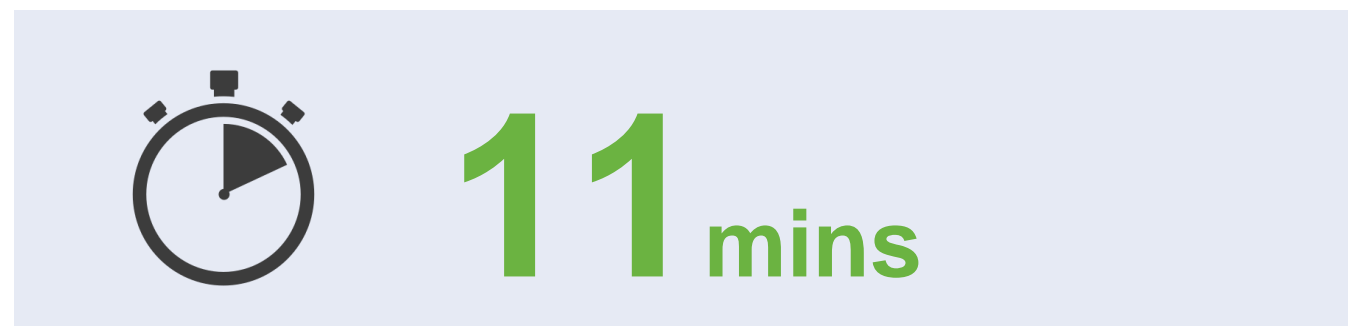
Traffic & Audience Summary



Monthly Page Views



Monthly Users

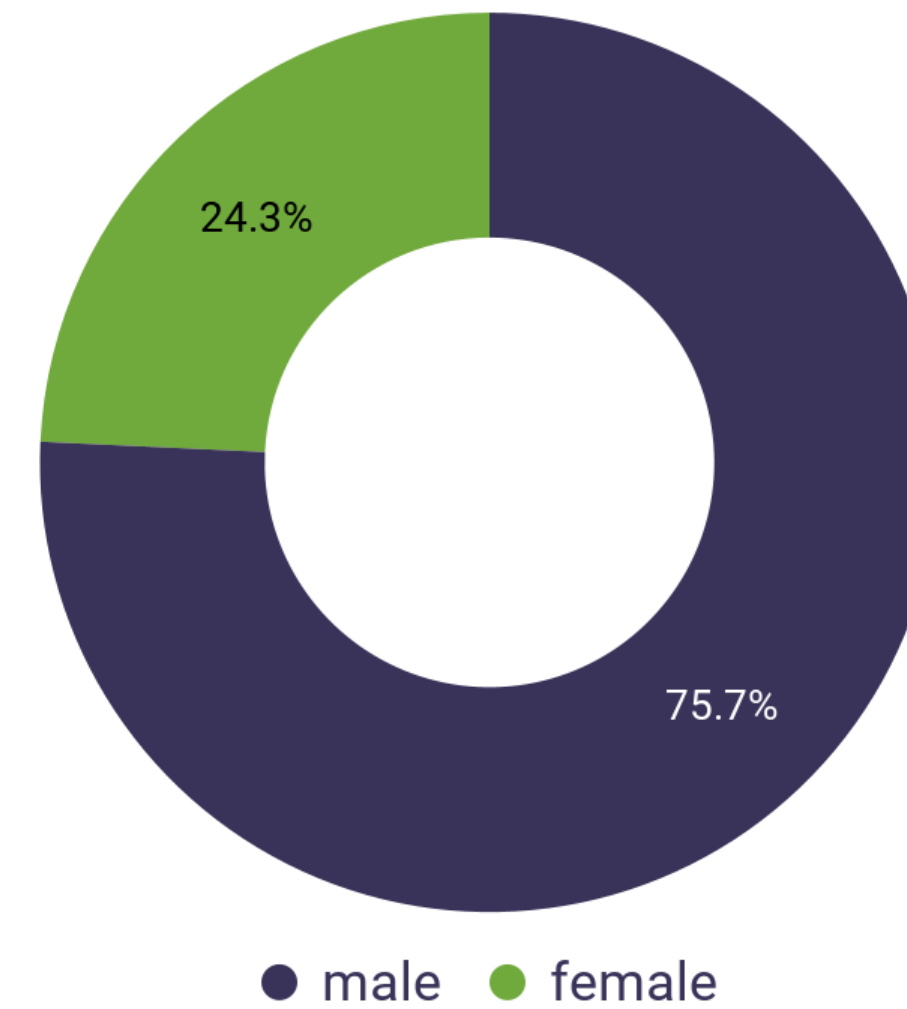


Average Session Duration



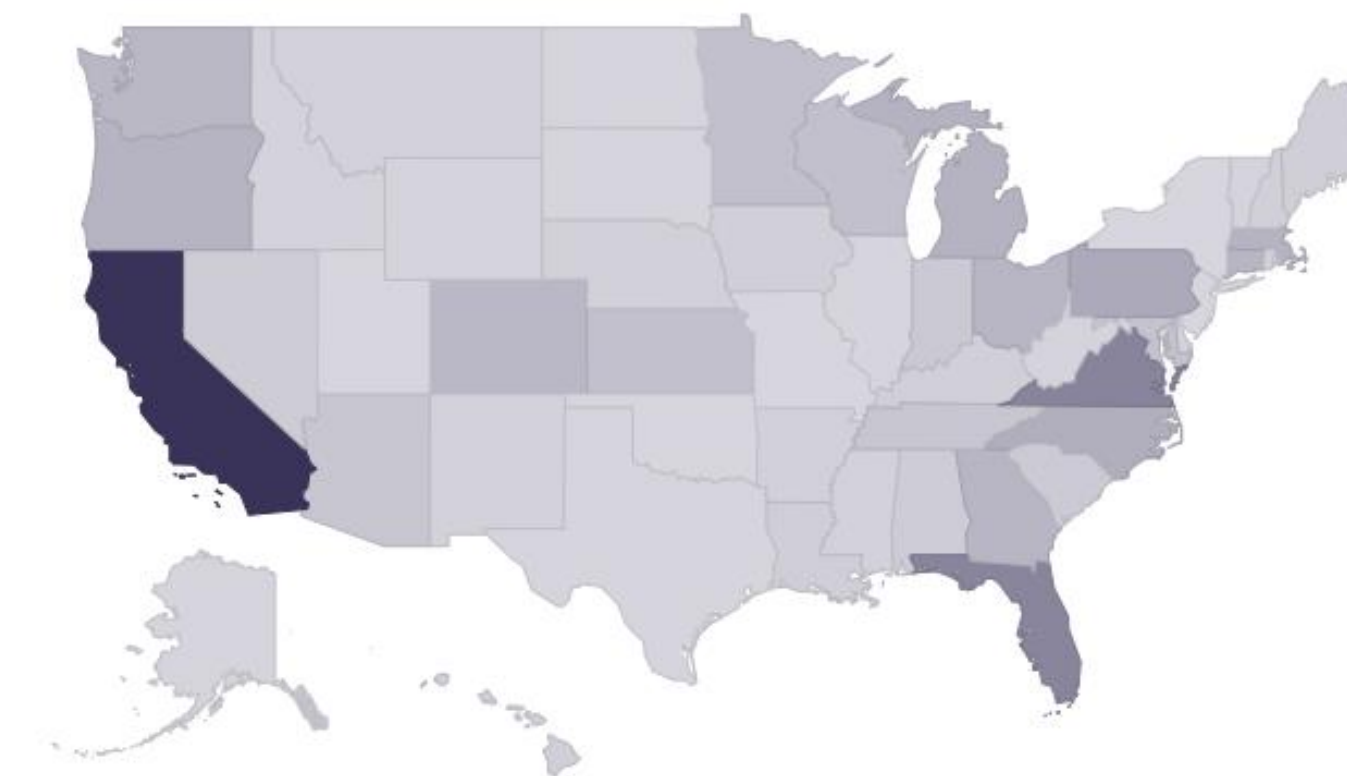
Opt-In Email Subscribers

Gender



75.7% Male
24.3% Female

Geography

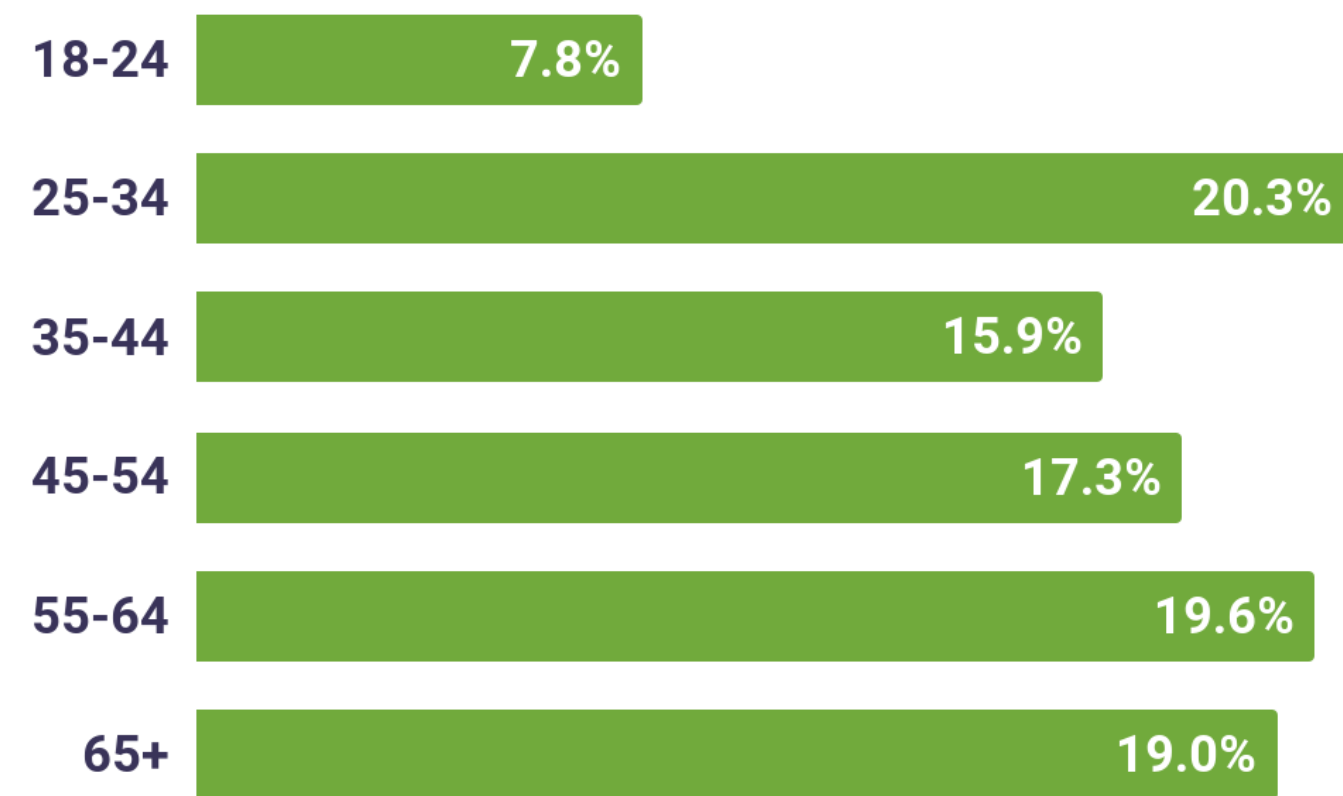


85.6% U.S
11.1% Canada

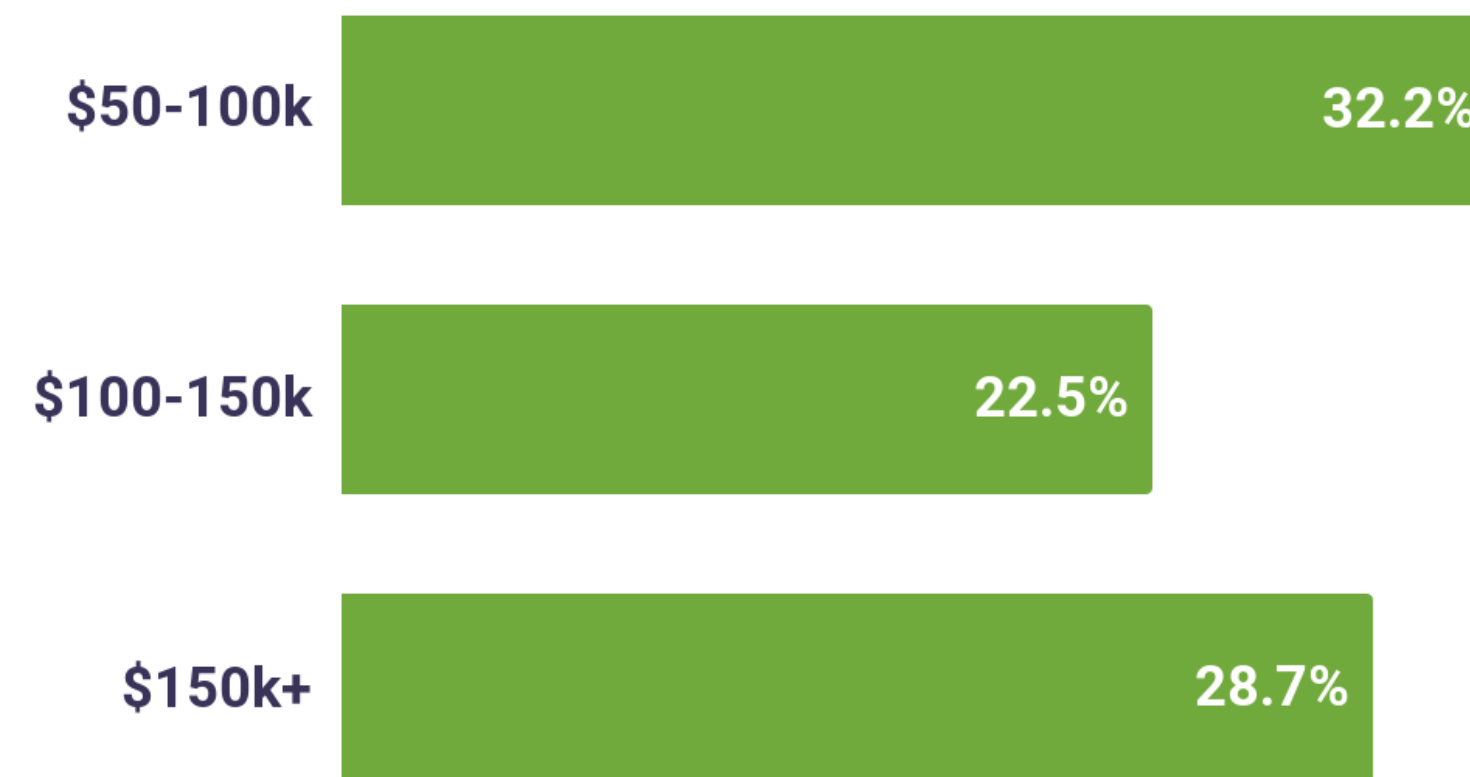
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Traffic & Audience Summary Cont'd

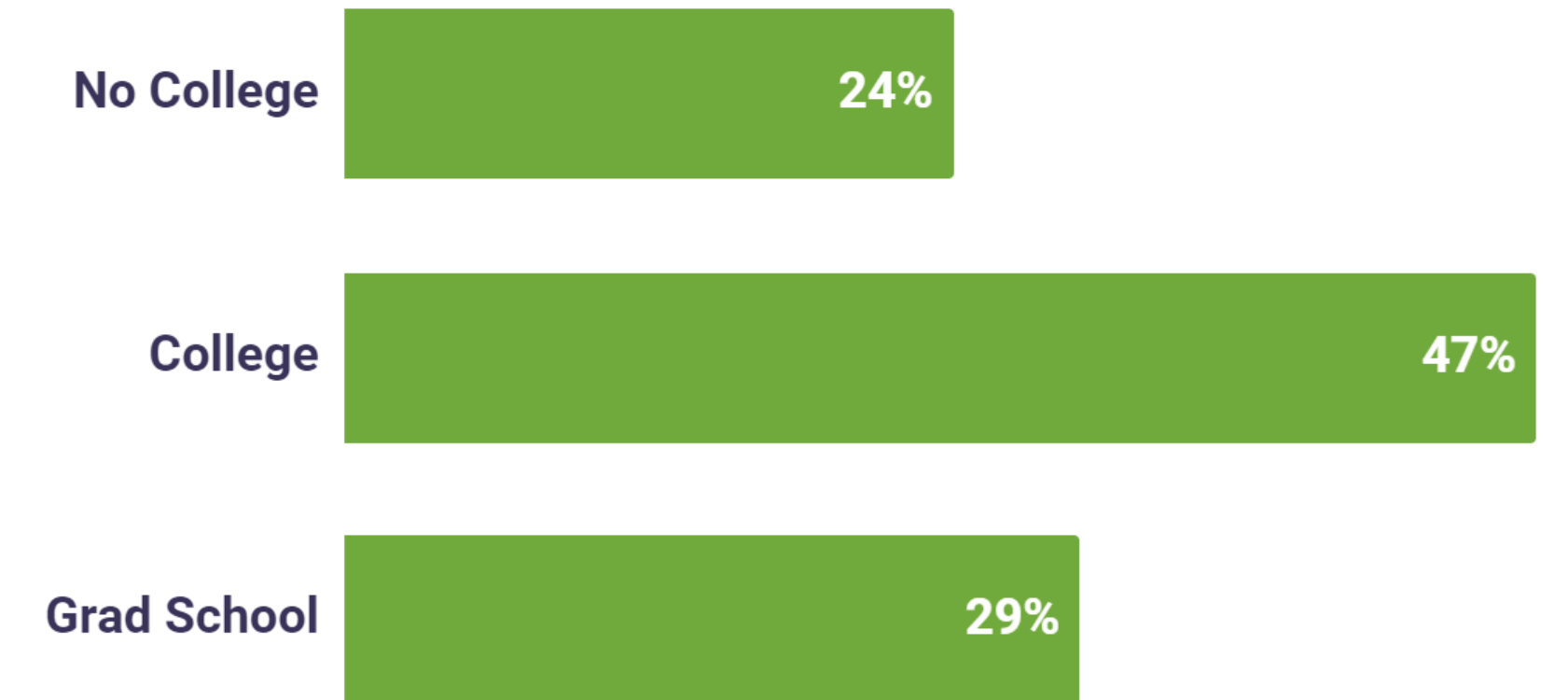
Age



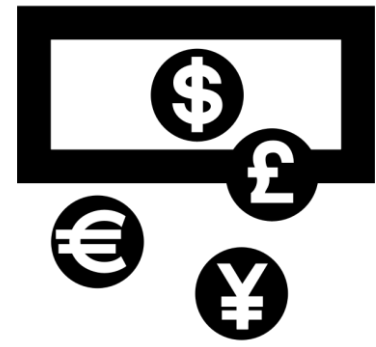
Household Income (HHI)



Education



Audience Interests *Indexed vs general population*



Personal Finance

3.5x
INDEX

Investing / Stocks

13.2x
INDEX

Investing / ETFs

11.7x
INDEX



Sports

1.7x
INDEX

Golf

3.6x
INDEX

Tennis

2.6x
INDEX



Business

1.4x
INDEX

Economics

1.8x
INDEX

Small Business

1.2x
INDEX



New York

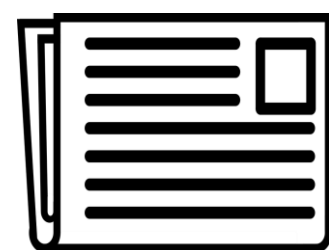
1.3x
INDEX

Car Rental

1.2x
INDEX

Air Travel

1.1x
INDEX



News

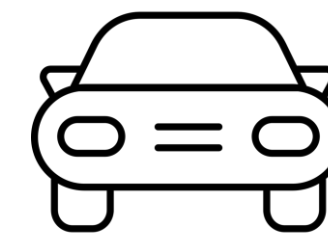
1.6x
INDEX

US & Canada

1.7x
INDEX

Government

1.7x
INDEX



Automotive

1.4x
INDEX

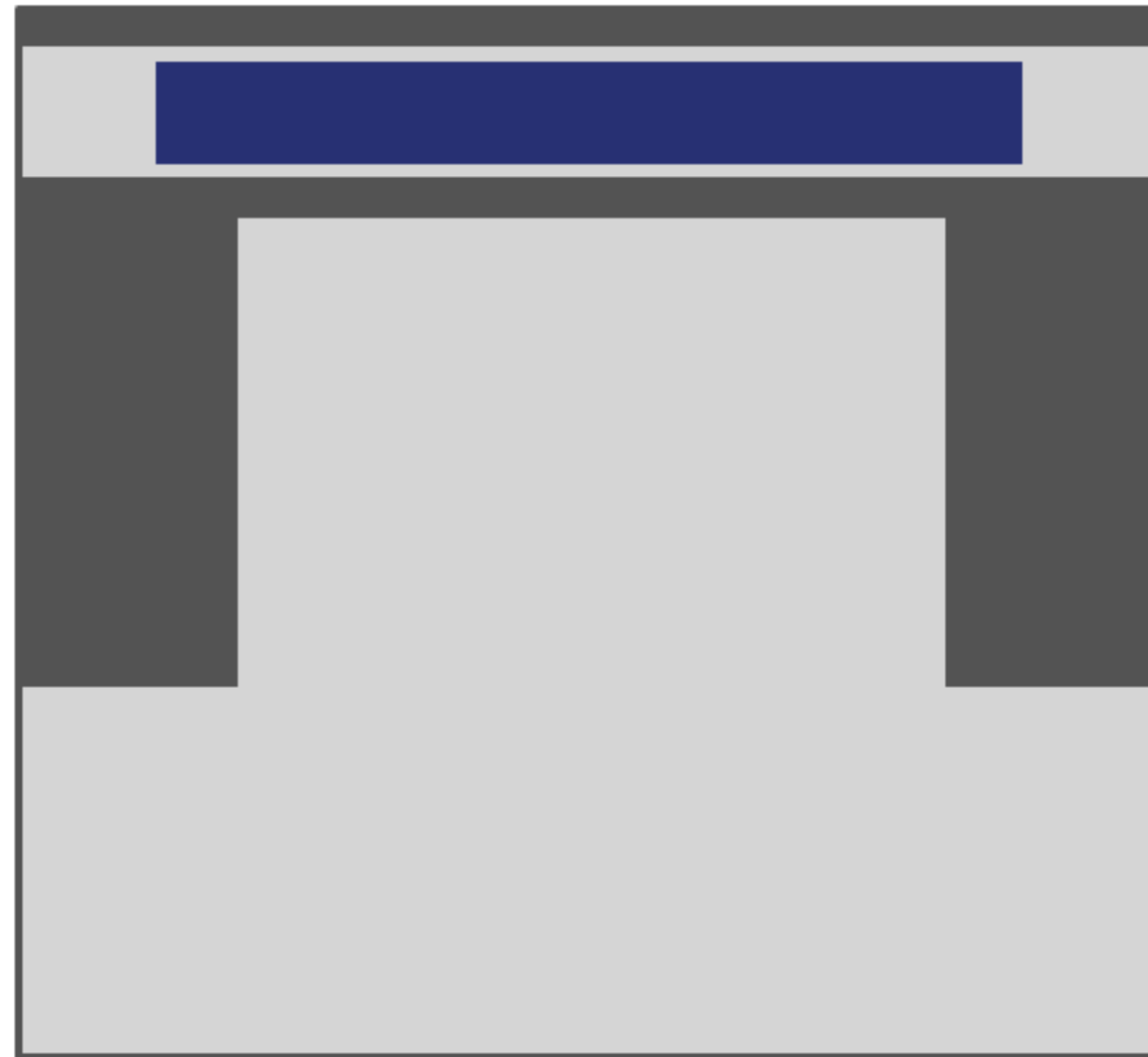
Vehicles/Hybrid

1.9x
INDEX

Vehicles/EV

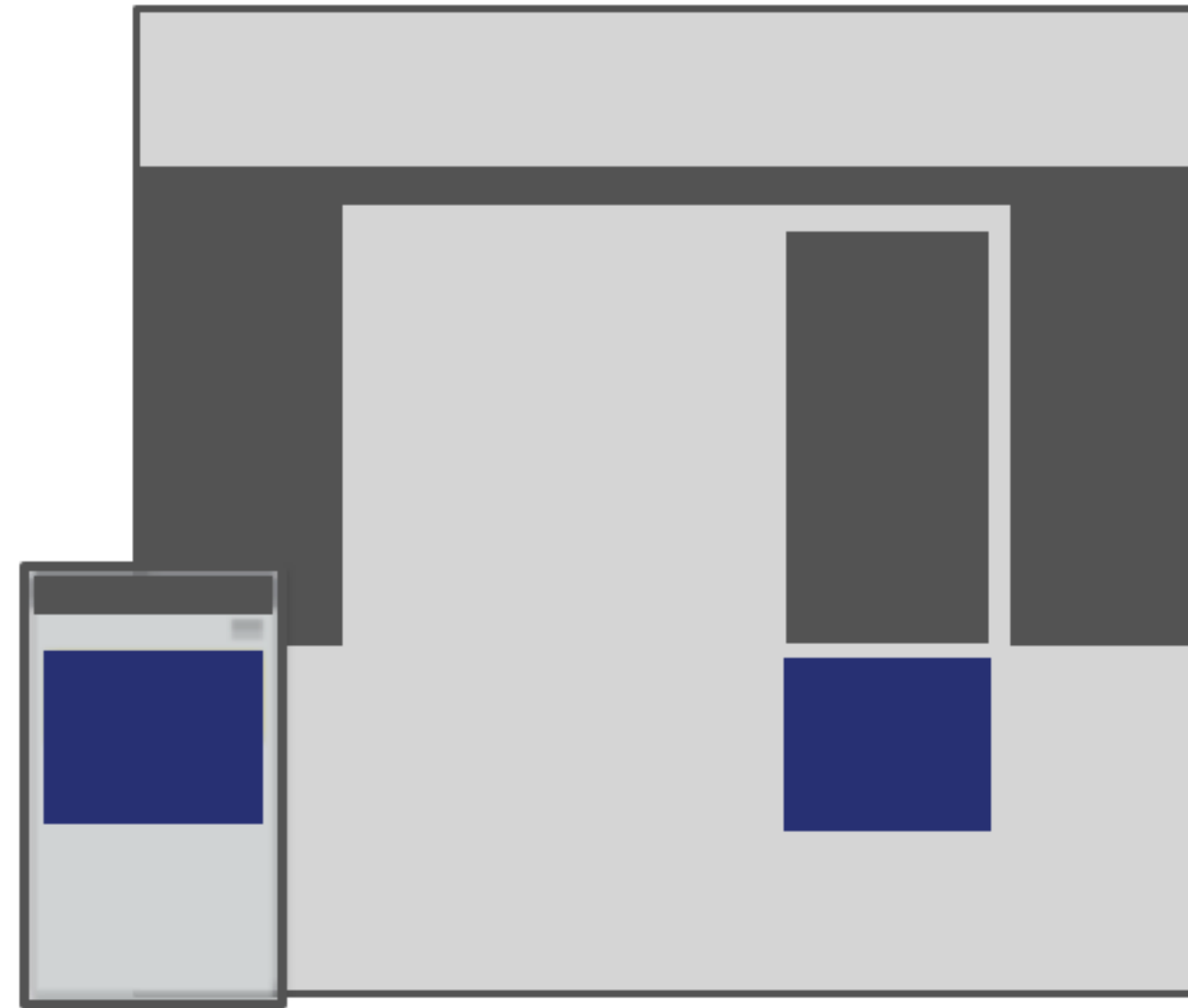
1.8x
INDEX

Standard Advertising Options



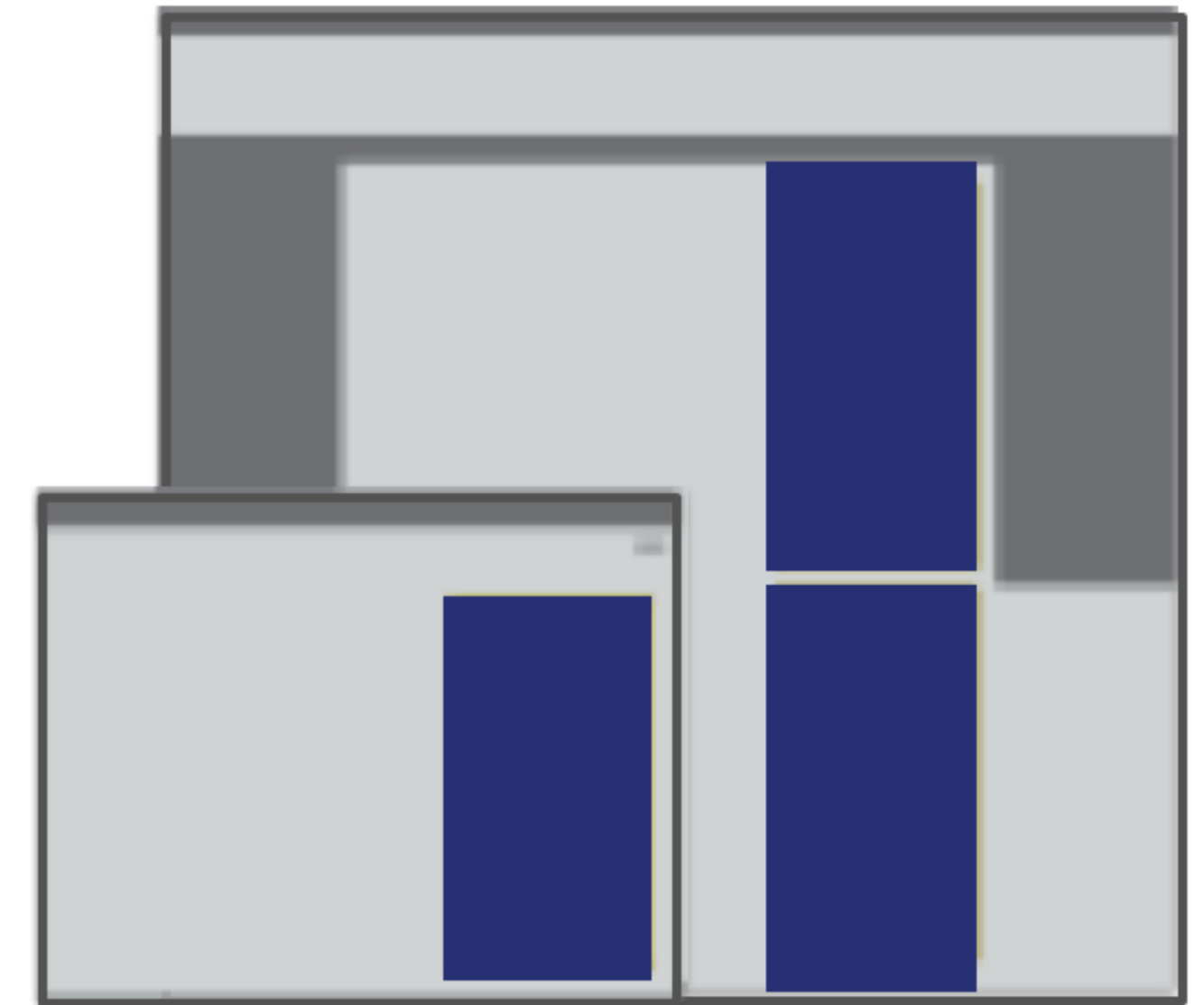
728x90
desktop / mobile

\$15 cpm



300x250
desktop / mobile

\$10 CPM

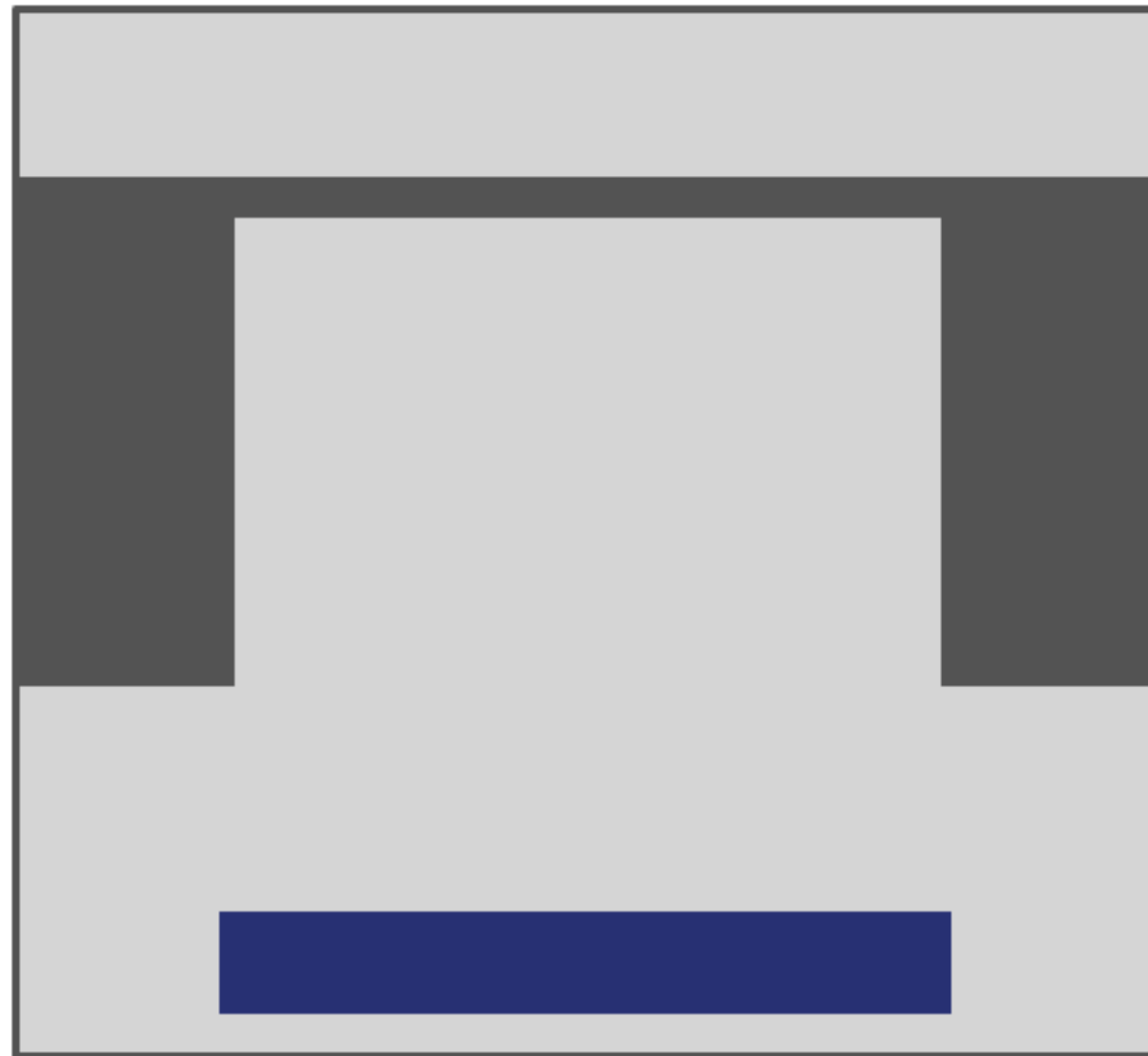


300x600
desktop & landscape
tablet

\$12 cpm

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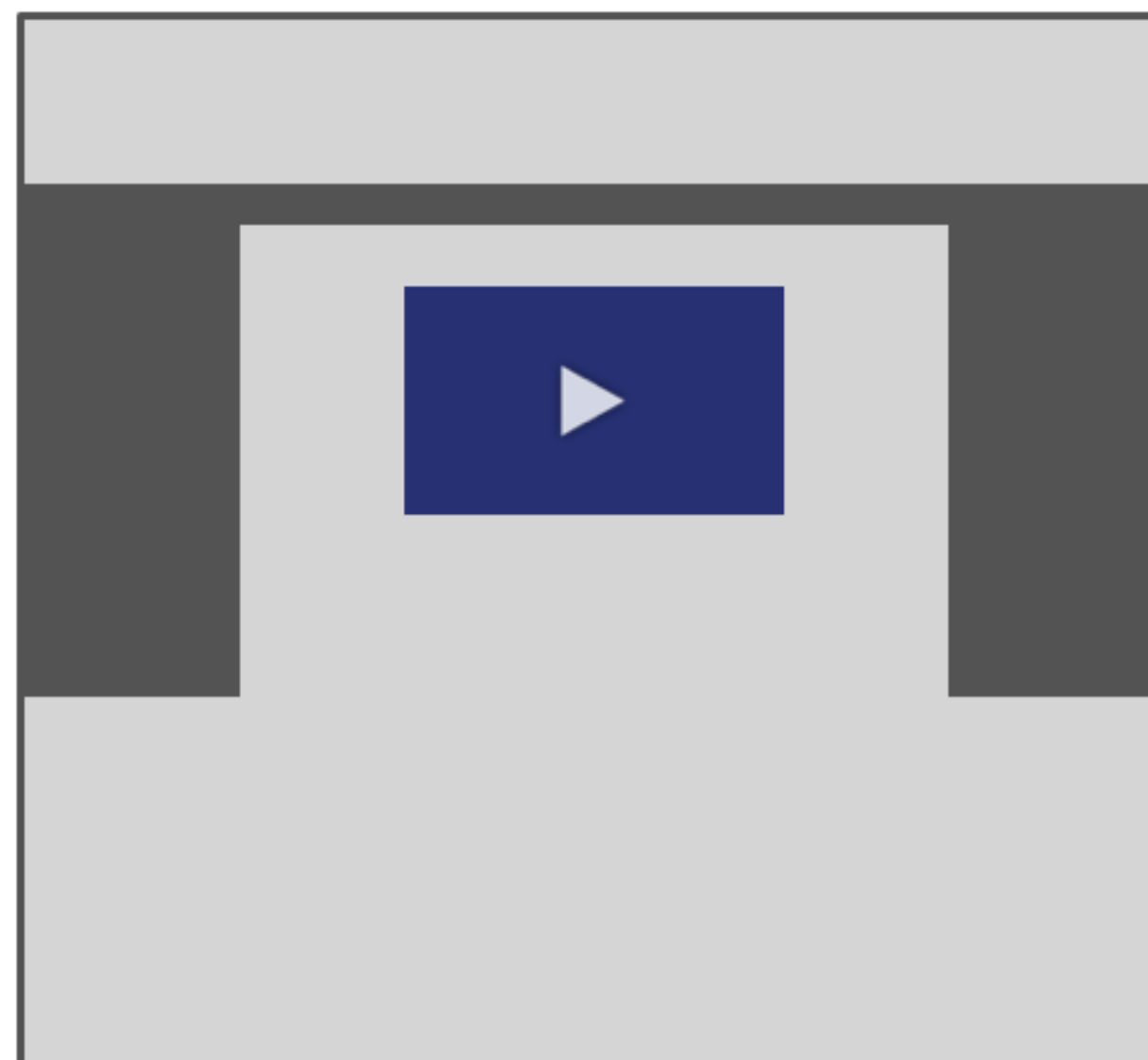
Premium Advertising Options



Sticky Anchor Banner

desktop / mobile

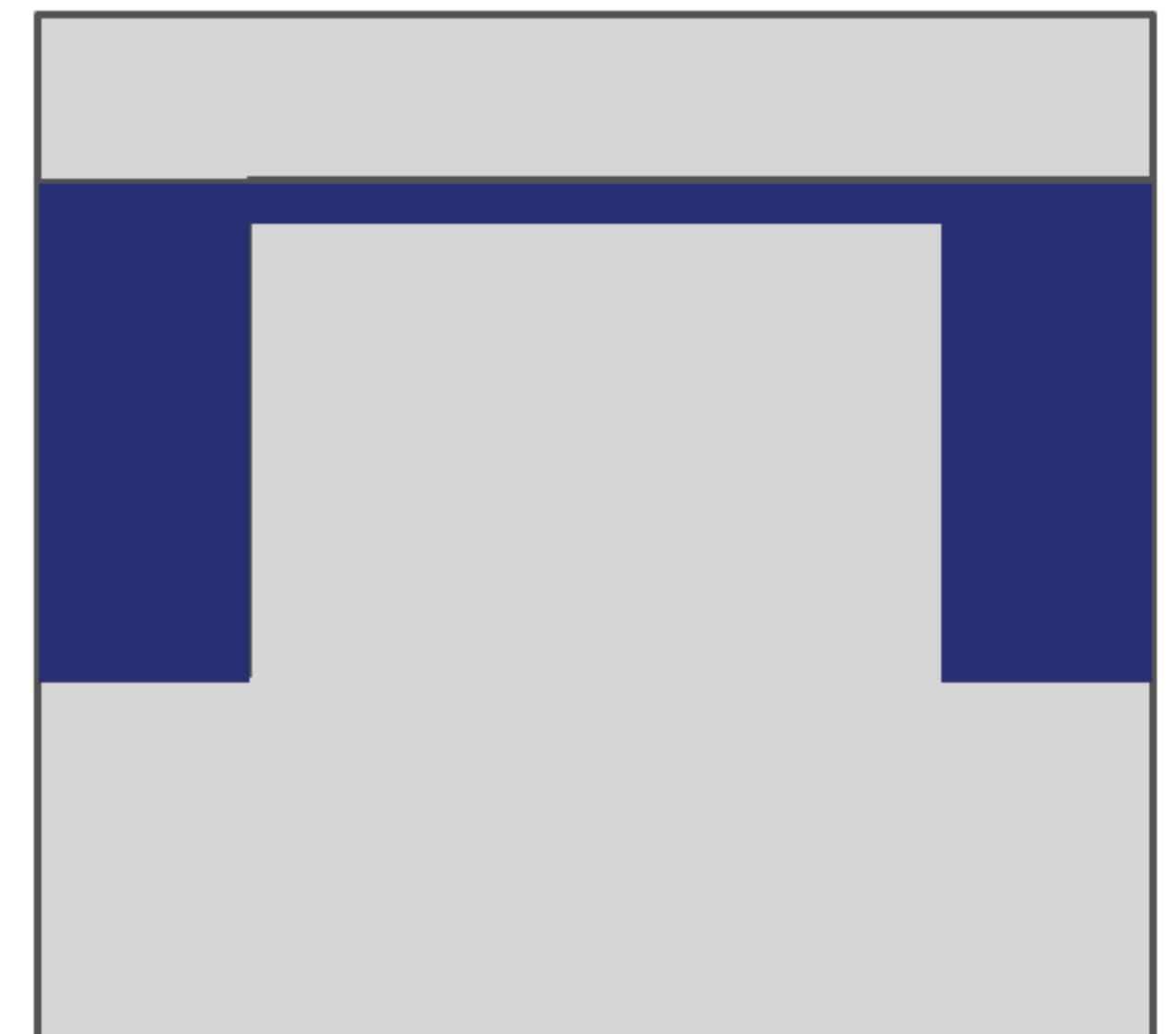
\$15 cpm



Video

desktop / mobile

\$18 cpm



Wallpaper

desktop only

\$24 cpm

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Custom Advertising Solutions

- Targeting by time or location
- Board Sponsorships
- Page alerts
- Interstitials
- Site-Wide Pricing
- Guaranteed Section or Screen Position

Contact Investor Village for more information: advertising@investorvillage.com